

BY APPOINTMENT
TO H.M. QUEEN ALEXANDRA.

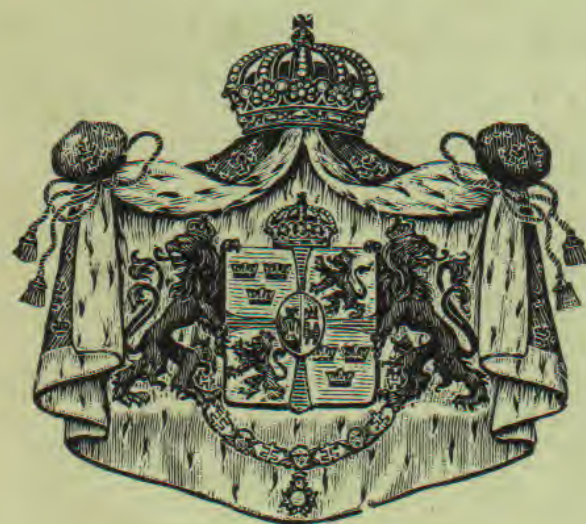


BY APPOINTMENT
TO H.M. KING GEORGE V.



BY APPOINTMENT
TO H.I.M.
THE GERMAN EMPEROR.

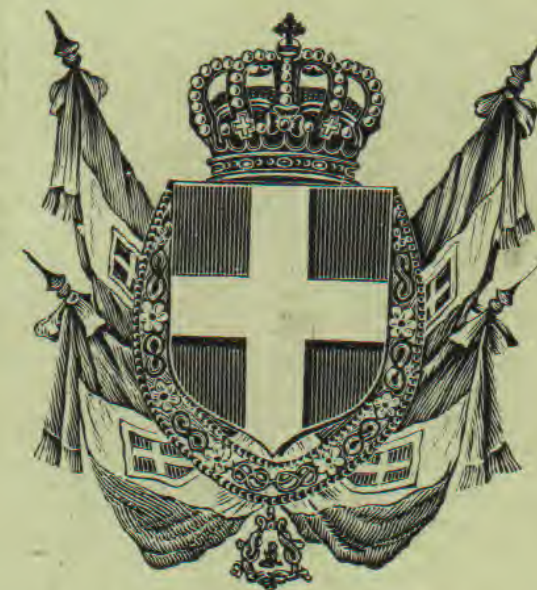
THE CARTER SYSTEM OF TURF PRODUCTION



BY APPOINTMENT
TO H.M. THE KING OF SWEDEN.



BY APPOINTMENT
TO H.R.H. THE DUKE OF CONNAUGHT.



BY APPOINTMENT
TO H.M. THE KING OF ITALY.



WINDSOR CASTLE.

**Carters Grass Seeds are used on the Royal Estates at Windsor,
Sandringham, and Buckingham Palace.**

CARTER SYSTEM.

"Under the 'Carter System' a golfing turf of the finest description, similar to that found on the best sea-side links, can be produced almost anywhere and on almost any class of soil in from six to twelve months, and as golf courses are judged to a large extent by the nature of their turf, this is a point of the utmost importance to those interested in the formation of new courses."

FROM—

THE PRACTICAL GREENKEEPER,

By REGINALD BEALE, F.L.S.,

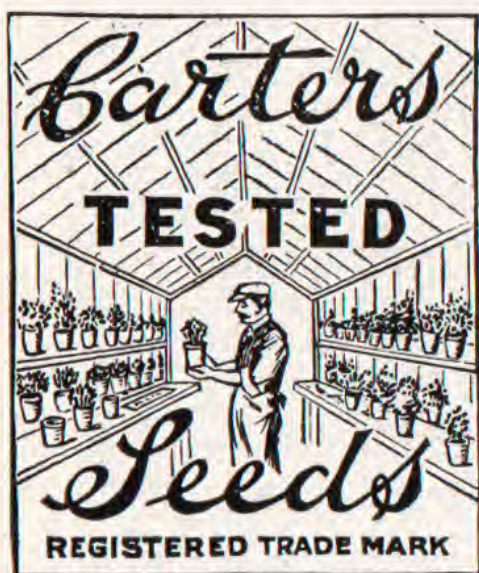
MANAGER OF SPORTS AND GRASS DEPARTMENT.

PUBLISHED BY

James Carter & Co

Seedsman to His Majesty The King,

RAYNES PARK, LONDON, S.W., ENGLAND.



Prices and further information can be obtained from—

Messrs. PATTERSON, WYLDE & CO., 102-106, Chamber of Commerce Buildings, Boston, Mass.



THE TENTH GREEN, SUNNINGDALE.

SHERLOCK PUTTING.

"4th October, 1901.—I have used at Sunningdale several hundred bushels of your finest Grass Seeds. I sowed some as late as the middle of October, and by the next April (six months) I was able to cut good strong turf for putting greens."

(Signed) WILLIE PARK, Jun., Sunningdale.

FIRST RECORD.

SUNNINGDALE—FROM HEATHER TO TURF IN 12 MONTHS—BY THE CARTER SYSTEM.

Sunningdale was turned from a waste of heather into a first-class golf course by the “Carter System” in twelve months—the first golf course produced entirely from seed. Willie Park, jun., the well-known golf course architect, was responsible for the planning and construction (the photograph—page 2—gives a fair illustration of some of his work), and Messrs. Carter for the grass seeds (800 bushels), and the course was a complete success from the day it was opened eleven years ago.

We claimed to be able to produce a close, dense, fibrous golfing turf of the finest description in a year, and we did it, in spite of the fact that at that time such a feat was generally considered impossible.

Carters RAYNES PARK, LONDON, S.W.



THE TENTH GREEN, WALTON HEATH.

MISS CECILIA LEITCH v. MR. HAROLD H. HILTON.

"—— you have converted a waste of heath and furze into a first-class 18-hole golf links."

(Signed) W. HERBERT FOWLER, Walton Heath Golf Club, Walton-on-the-Hill, Surrey.

SECOND RECORD.

WALTON HEATH—FROM HEATHER AND FURZE TO TURF IN 9 MONTHS—BY THE CARTER SYSTEM.

We had the honour to receive the following unsolicited testimonial from W. Herbert Fowler, Esq., President of the Club:—

“21st December, 1903.—Now that the time has come when the work entrusted to you by the Walton Heath Golf Club is finished, I write to convey my thanks to you for the admirable way in which you have carried out a most difficult and almost new task. **You have converted a waste of heath and furze into a first-class 18-hole golf links,** and produced a splendid turf ‘through the green’ and putting greens, which promise to rank with the best in the country. All this has been carried out in the short space of 16 months, and I am convinced that it has been done at a minimum of expenditure. I trust this will not be your last undertaking of this nature, as I am certain no other firm could have produced so good a result. I wish also to convey my personal thanks to all the members of your firm for their uniform courtesy and consideration. I regret that our joint task is over, and shall always remember our connection with much pleasure.”—(Signed) W. HERBERT FOWLER, Walton Heath Golf Club, Walton-on-the Hill, Surrey.

NOTE.—We cleared, ploughed, and sowed the whole of the 18-hole course and putting greens with Carters Tested Grass Seeds (1,200 bushels), laid water on to all the greens, and made roads, &c. Not a square foot of turf was employed.—J. C. & Co.

The above conclusively proved that under the “Carter Method” true golfing turf of the finest description could be made on land in nine months. Since this successful club has been opened it has been our privilege to sow with Carters Tested Seeds thousands of acres for golfing purposes all over the World.

Carters HIGH HOLBORN, LONDON.



THE NINTH GREEN, COOMBE HILL, MALDEN, SURREY.

"The seed, which was sown in August, has come up extraordinarily well, being close, dense, uniform in quality, and free from weeds."

(Signed) GEO. ABERCROMBY, Secretary.

THIRD RECORD.

COOMBE HILL—FROM WOODED WASTE TO TURF IN 6 MONTHS—BY THE CARTER SYSTEM.

Coombe Hill, a new course which will quickly leap into fame, was turned from a wooded waste into a first-class golf course in less than six months. The course was sown with Carters Tested Seeds (960 bushels), under the "Carter System," in August, 1910; the grass was cut nine times, and had formed a close, dense turf, fibrous enough to lift and roll, and quite strong enough for play by Christmas, 1910—less than six months from the time it was sown.

Coombe Hill Golf Club,
Malden,

January 23rd, 1911.

Dear Sirs,

We take this opportunity of saying how very pleased we are with the extremely fine quality of the turf with which you have provided us at Coombe, both for the course and greens, and for the very thorough manner in which you carried out the sowing.

The seed, which was sown in August, has come up extraordinarily well, being close, dense, uniform in quality, and free from weeds.

Yours truly,

(Signed) GEO. ABERCROMBY,
Secretary.

Carters RAYNES PARK, LONDON, S.W.



TENTH GREEN OF COUNTRY CLUB, BROOKLINE, MASS., U.S.A.
Sown with Carters Tested Seeds, September, 1908. Fit for play, June, 1909.

FOURTH RECORD.

THE CARTER SYSTEM IN AMERICA.

It was considered impossible to grow a true golfing turf of the finest description in the United States of America until the Brookline Country Club, Boston, U.S.A., sowed their course with Carters Tested Seeds, under the "Carter System," in September, 1908.

Now all the best golf courses in the United States and Canada are sown with Carters Tested Seeds.

Gentlemen,

I sowed Carters Putting Green Mixture between the 4th and 8th of September, 1909, cut the grass twenty days later, and opened the greens for playing five weeks after seeding.

The seed is wonderful in its quick germination and sod-forming abilities, beating any grasses I have ever seen in fineness and silken finish.

It has been a great pleasure for me to recommend them to anyone using seed on golf courses, tennis grounds, lawns, &c., where a fine and good sod is needed.

Yours very truly,

(Signed) F. C. PICKERING,

Greenkeeper, Belmont Spring Country Club, Waverley, Mass., U.S.A.

Carters HIGH HOLBORN, LONDON.

FIFTH RECORD.

THE CARTER SYSTEM IN FRANCE.

Owing to the semi-tropical climate, all putting greens in Southern Europe were destroyed and remade every season, until Carters proved at Nice that permanent greens could be made that would stand the heat of the summer.



THE ABOVE IS A PHOTOGRAPH OF THE FIRST PUTTING GREEN TO STAND THROUGH THE SUMMER IN THE SOUTH OF FRANCE.

It was sown with Carters "Riviera" Mixture, September 23rd, 1908, and photographed on November 25th, 1909.

J. R. Hay Gordon, Esq.

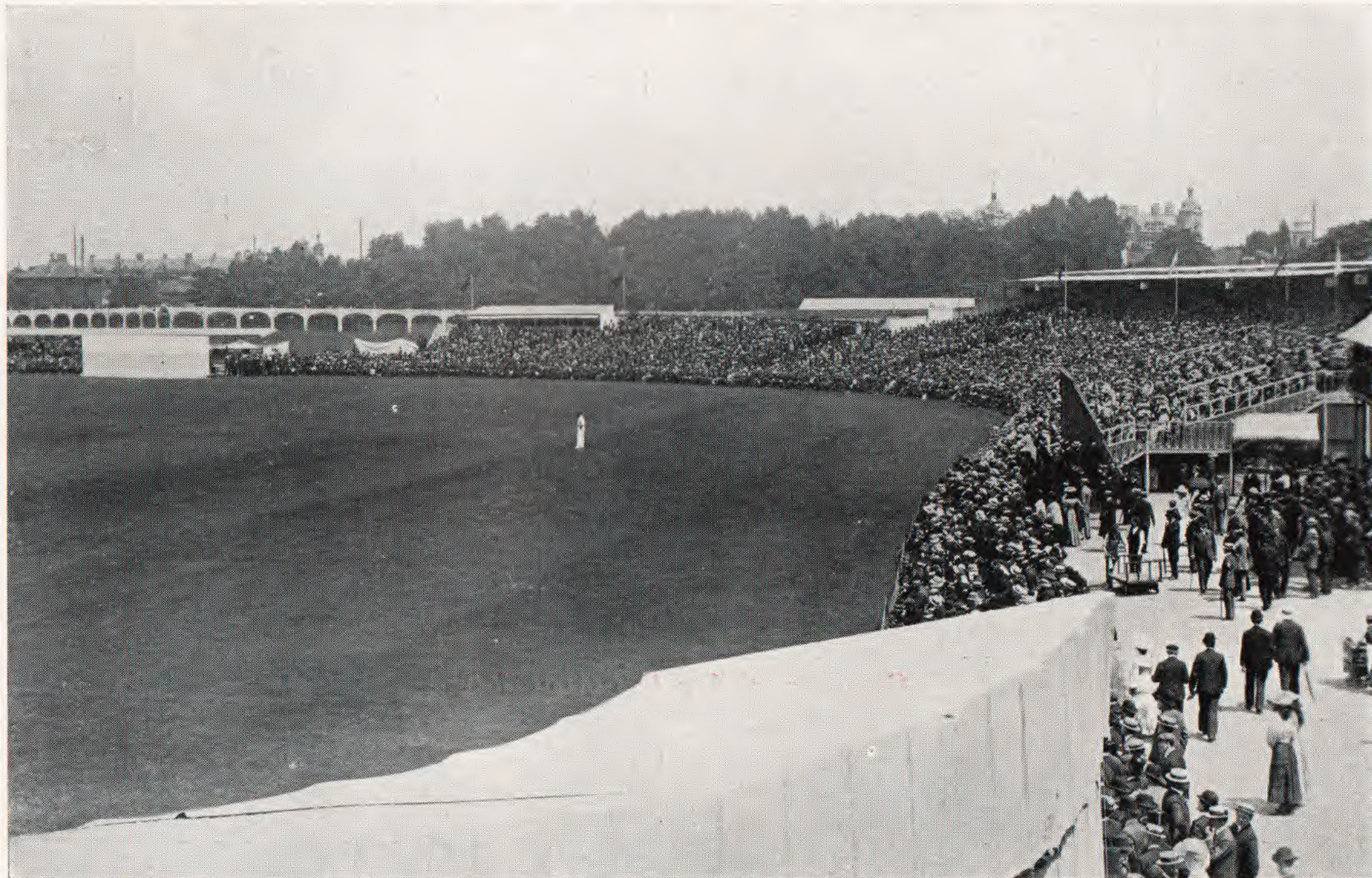
Dear Sir,

We, the undersigned, desire to tender to the Committee of the Nice Golf Club and yourself our sincere thanks for the kindness and hospitality shown to us during our recent visit, a visit we thoroughly enjoyed. Three of us visiting the links again after an absence of four years, and reviewing the great progress that they have made, we were specially struck with the excellence of the greens. We should like to say that the putting greens you possess reflect the highest credit on those responsible for them. The turf upon them is firmly knit, uniformly good, and of splendid texture; in fact, it is rarely that one has the pleasure of putting over a better or more true surface.

(Signed) JAMES BRAID, A. MASSY, J. H. TAYLOR, J. G. SHERLOCK.

The Grand Continental Hotel, Rome,
7th April, 1911.

LORD'S CRICKET GROUND AND THE OVAL.



CORNER AT LORD'S.

WATCHING TEST MATCH.

Carters Tested Grass Seeds are supplied to Lord's and the Oval Cricket Grounds;
Champion Tennis Courts, Wimbledon; Newmarket and Ascot Race Courses;
and all the leading Sports Grounds in the United Kingdom.

A List of New or Extended Golf Courses made under the Carter System and Sown with Carters Tested Grass Seeds.

Name of Club.	Number of Greens Sown with Carters Tested Seeds.	Acreage of Ground Sown with Carters Tested Seeds.	Name of Club.	Number of Greens Sown with Carters Tested Seeds.	Acreage of Ground Sown with Carters Tested Seeds.	Name of Club.	Number of Greens Sown with Carters Tested Seeds.	Acreage of Ground Sown with Carters Tested Seeds.
Sunningdale	18	70	*Royal Wimbledon (New Course)	5	15	*Weybridge	18	65
*Walton Heath	18	68	BAD WILDUNGEN (Germany)	5	6½	Northamptonshire	—	12
Walton Heath (Ladies') ...	9	30	††Worplesdon	18	106	†Stockport	All renovated	9
†ROYAL CROMER	—	8	HARDELLOT (France)	9	10	CIRENCESTER	3 sown, 15 renovated	—
*†Willingdon	9	5½	SOUTHPORT & AINSDALE ...	—	8	††Sandy Lodge	18	50
CASTLETOWN	—	6	TANKERTON & WHITSTABLE	—	16	LADBROOK PARK	—	2½
†Bridlington	18	62	NIBELLE (France)	18	—	LOMBARTZYDE (Belgium) ...	—	30
LONGCLIFFE	—	14	DRUMCHAPEL	—	4	SHEERNESS	All renovated	—
TOOTING BEC (New Course)	—	—	YEOVIL & SOUTH SOMERSET	—	—	VERESE (Italy)	9	—
†HENLEY-ON-THAMES	8	7	KNEBWORTH	—	7½	*TEMPLE	18	3
†Lowestoft	8	38	LEAMINGTON & COUNTY ...	All renovated	3½	BELMONT SPRING COUNTRY CLUB, WAVERLEY, U.S.A.	18	15
*East Brighton	2	24	WORLEBURY	—	—	††West Surrey	18	90
City of Newcastle	18	33	†Addington Court	18	26	Brand (Hall)	2	12¾
CANNES (France)	18	42	THE COUNTRY CLUB (Boston, U.S.A.)	3	14½	††Bishops Stortford ...	15	40
CANNES, Ladies' (France) ..	9	18	††Mid Kent	18	114	NICE (France)	18	—
†Herne Bay	5	30	KNOCKE (Belgium)	18	—	††Verulam	4	20
†Burhill	—	30	†West Middlesex	—	20	††Torquay and South Devon	6	36
ALWOODLEY	All renovated	—	†Stoneham	18	32	††Parkstone	18	53
†Leeds	6	54	ALTON	3	—	The National Links of America	18	—
PANNAL	9	7	††FRENTHAM PLACE (Private Course, C.A. Pearson, Esq.)	7	16½			
†Hornsea	—	55						
GOTHENBURG (Sweden)	—	7						
†Lancaster	3	12						

Courses under Construction.

Name of Club.	Number of Greens Sown with Grass Seeds	Total acreage of Ground Sown with Grass Seeds	Name of Club.	Number of Greens Sown with Grass Seeds	Total acreage of Ground Sown with Grass Seeds	Name of Club.	Number of Greens Sown with Grass Seeds	Total acreage of Ground Sown with Grass Seeds
†Falmouth	6	22	†Coombe Hill	18	100	Lille (France)	9	42
†Barton-on-Sea	18	46	Copt Heath	—	25	Balcomie	4	31
Higher Bebington	3	15	†Orpington	—	16	Oxhey	18	45
WEARISIDE	—	7	†Antwerp	18	80	St. Helens	8	32
†VELVERTON	4	9	Cockenzie and Port Seton	18	82	Woodcote Park	18	42
†Delamere Forest	18	31						

The Courses marked thus * were made by us under contract; those marked thus † were sown by us under contract; those marked thus †† were made under our personal supervision; the rest were made under our system and our seeds and manures were used exclusively, but we took no active part in their construction.

CARTERS FINEST GRASS SEEDS. A mixture of the very finest bladed species, which, if sown in accordance with our recommendations, should produce a close, thick turf on all good soils, and is especially suited for games in which the ball is required to run true.

This mixture is made up to suit light, medium, and heavy soils.

CARTERS COMPLETE GRASS MANURE (No. 1) is, as its name implies, a complete grass food; that is to say, it contains all that is necessary for the growth of fine grasses, but it does not force or burn them.

CARTERS ANTICLOVER MANURE (No. 2) is also a complete grass food; it is slightly quicker in action than the above, and its constituents are so balanced that it effectively checks the growth of clover, and for this reason it is very valuable for dressing putting greens, tennis courts, croquet lawns, and other lawns in which the growth of clover is objectionable.

CARTERS GENERAL PURPOSES MANURE (No. 3), for rejuvenating large areas of turf for field games, where a strong, tough, hard-wearing turf is required, rather than one of the finest texture.

Very useful for dressing golf courses, "through the green," football, hockey, cricket fields, &c., &c.

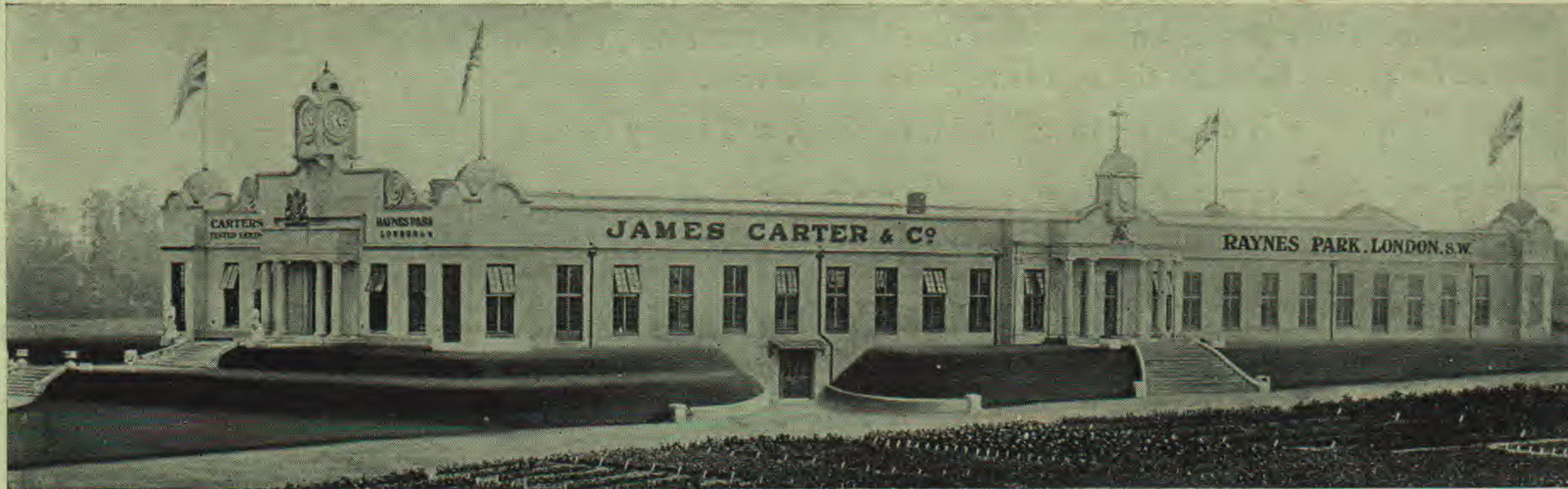
CARTERS WORM-ERADICATING COMPOUND. The original and only remedy for soft, wormy, muddy greens, as used on the St. Andrews and principal greens in the United Kingdom and America.

CARTERITE. For exterminating daisies and shallow-rooted weeds on greens, &c.

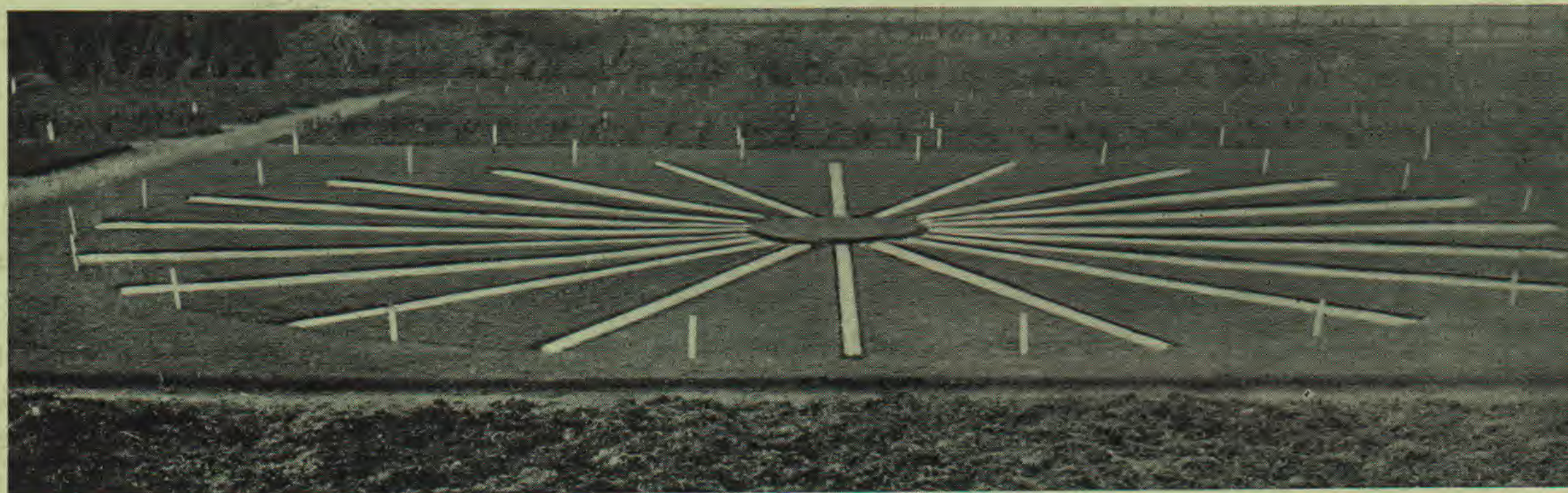
Prices and further particulars will be found in Carters Practical Greenkeeper, post free on application.

WARNING.—We have broken down the old rule that it takes years and years to make a good turf, but, like all pioneers, we are now closely watched and copied. We therefore respectfully ask our customers, when comparing the "Carter System" with others, to bear our record in mind and not be influenced by empty claims and obviously "faked" photographs and advertisements UNSUPPORTED BY RECORDS.

Carters RAYNES PARK, LONDON, S.W.



MAIN BUILDING AT CARTERS SEED TESTING STATION,
RAYNES PARK, LONDON, ENGLAND.



TESTING VARIOUS VARIETIES OF GRASS FOR PUTTING GREENS, LAWNS, &c.,
EACH SECTION BEING A DIFFERENT VARIETY.